

# Kodak PIXPRO

Digital Cameras

## FRIENDLY ZOOM FZ43



### FEATURES:

Introducing the FZ43, Friendly Zoom from the new KODAK PIXPRO collection of digital cameras. Compact, intuitive and oh so easy to use, the FZ43 is the perfect camera to take anywhere you go. One-touch video, red-eye removal, face detection and AA batteries are just the start. KODAK PIXPRO Digital Cameras. Tell your story.

- 4X Optical Zoom
- 27mm Wide Angle
- 16MP
- 2.7" LCD
- 720p HD Video
- AA Batteries



Available Colors:



4X  
OPTICAL  
ZOOM

27mm  
WIDE

16MP

2.7"  
6.8cm

HD

Panorama  
Capture

# Kodak

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### SPECIFICATIONS

### FZ43

Effective Image Sensor Pixels	16.15 Megapixels
Total Image Sensor Pixels	16.44 Megapixels [1/2.3"(CCD)]
Lens	
Focal Length [ 35mm film equivalent ]	4.9 mm (Wide) — 19.6 mm (Tele) [27 mm (Wide) — 108 mm (Tele)]
F number	F2.7 (Wide) — F6.6 (Tele)
Lens Construction	7 groups 7 elements
Optical Zoom	4x
Focusing Range	Normal: (Wide) 60 cm — ∞, (Tele) 100 cm — ∞ Macro: 5 cm — ∞ (Wide Only)
Anti-Handshake	Digital Image Stabilization
Digital Zoom	6x Digital Zoom (Combined Zoom: 24x)
Number of Recording Pixels	
Still Image	(4:3) 16MP: 4608x3456, 10MP:3648x2736, 5MP: 2592x1944, 3MP: 2048x1536, 0.3MP: 640x480, (3:2) 14MP: 4608x3072, (16:9) 12MP: 4608x2592, 2MP: 1920x1080
Movie	1280x720 (30/15fps), 640x480 (30fps), 320x240 (30fps)
Image Compression	Best, Fine, Normal
File Format	
Still Image	Exif 2.3 (JPEG)
Movie	Movie Format: MOV (Motion JPEG), Audio: G.711 [Monaural]
Shooting Modes	M, Auto, Portrait, Movie, Panorama, Scene (ASCN, Landscape, Sport, Beach, Sunset, Fireworks, Night Landscape, Snow, Children, ID, Glass, Photo Frame, Panning Shot, Text, Portrait, Fish Eye, Party, Indoor, Leaf, Museum, Night Portrait, Sketch, Imaging Stabilization)
Detection Features	Face, Smile, Blink
Photo Touch-up	Red-Eye Removal
Panorama Capture	0° - 180° (Horizontal)
LCD Display	2.7 inch (230K Pixels)
ISO Sensitivity	Auto, ISO 80/100/200/400/1600
AF Method	Single AF, Multi-AF (TTL 9-point), Face Detection
Exposure Metering Method	Artificial Intelligence AE (AiAE), Face AE
Exposure Control Method	Program AE (AE-Lock Available)
Exposure Compensation	+/- 2EV in 1/3 Step Increments
Shutter Speed	1/2000 - 4 Seconds
Continuous Shooting	Yes
Playback Modes	Single Photo, Index (9/16 Thumbnails) Slide Show, Zoom (Approx. x2 - x8)
White Balance Control	Auto (AWB), Daylight, Cloudy, Flourescent, Flourescent CWF, Incandescent, Manual,
Flash	
Flash Method	Internal
Flash Modes	Auto, Red-Eye Reduction, Forced Flash, No Flash, Slow Synchro, Red-Eye Reduction + Slow Synchro
Shooting Range	(Wide) Approx. 0.3 m - 5.2 m (ISO800); (Tele) Approx. 0.5 m - 2.4 m (ISO800)
Recording Media	Internal Memory: Approx. 8MB SD/SDHC Card (Up to 32GB Support) [MMC Card Not Supported]
Other Features	PictBridge, ExifPrint Support, Multi-Language Support (27 Languages)
Jacks	AV-OUT/USB 2.0 (Micro 5-pin USB)
Power	AA Alkaline Battery (x2), AA NiMH Battery (x2) (Not Included)
Shooting Capability (Battery Performance)	Approx. 120 Shots of AA Alkaline Battery (Based on CIPA Standards)
Operation Environment	Temperature: 32° - 104°F / 0° - 40°C, Humidity: 0 - 90%
Dimensions (WxHxD)	Approx. 3.66 x 2.37 x 1.04 in. / 93.0 x 60.2 x 26.6 mm (Based on CIPA Standards)
Weight	Approx. 4.1 oz. / 117g (Body Only)
Supplied Accessories	AA Alkaline Battery(x2), USB Cable, Wrist Strap, CD-ROM, Quick Start Guide, Warranty Card, Service Card

## JK Imaging Ltd.

JK Imaging Ltd.  
17239 South Main Street  
Gardena, CA 90248

To learn more about KODAK PIXPRO Digital Cameras:  
visit: [www.kodakpixpro.com](http://www.kodakpixpro.com)

